



Cahaya
Kencana

PRODUCT CATALOG

We are committed to provide constant high quality products by using food grade ingredients and no additional preservatives.



Cahaya Kencana is a noodle & snack manufacturer based in Sidoarjo, East Java, Indonesia. We focus on providing high quality crackers and noodles with many varieties. Food grade ingredients and regular quality check performed by a professional lab are some of the assurance we provide to our costumers.

Our vision is to expand our business by developing new products for the market and to become a trusted manufacturer for both domestic and international market.

We believe that dedication to quality, service, and excellence are the most essential in maintaining long-term business relationship with customers.



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Cahaya Kencana has obtained food certification, such as:



1 **HALAL certified** by Islamic Religious Council of Indonesia (MUI) Health Certificate from the Ministry of Health.

2 **B POM** (National Agency of Drug and Food Control of Republic of Indonesia)

3 **HACCP certified**

4 **ISO 22000:2005**



OUR PRODUCT RANGE

- **Vegetarian Crackers**
- **Shrimp Crackers**
- **Cassava Chips**
- **Uncooked/Ready To Fry in Bulk Packaging**
- **Uncooked/Ready To Fry in Retail Packaging**
- **Egg Noodles**
- **Vegetables Noodles**
- **Custom Ready To Fry Crackers**

All of our crackers are available for OEM/private label



SALES & DISTRIBUTION

Besides local market, our products are also globally distributed to Malaysia, Philippines, Sri Lanka, India, Netherlands, Yemen, UAE, China, South Korea, Brunei Darussalam, Bangladesh, and Oman.



We value our costumers and always welcome new business opportunities. Please do not hesitate to contact us regarding any inquiries; we will be delighted to assist your need.

Visit our website at www.cahaya-kencana.com for further information.



OUR BEST SELLERS *Favorite!*

Here are our top 5 best selling items in both local and international market:



WHITE JUMBO CHAIN



CASSAVA CHIPS



MINI ROSE



PRAWN CRACKERS



STAR SHAPED



CASSANDRA



Ready To Fry Crackers

bulk packaging 5 kg

DETAILS

Lower price, 10 % tolerance of damaged/broken pieces

Packing in box 5 kg x 3 packs = 15 kg

BOX SIZE

Small : 45 x 26 x 34 cm

Big : 48 x 28.5 x 36 cm

Some pellets like jumbo chain is using big box,
small ones like taro is using small size box



MOQ of each pellet is 100 kg

Boxes can be printed, sticker labelled depending on request.

For printing box MOQ is 2000 pcs.



BULK PACKAGING

1. PLAIN PLASTIC BAG



1 kg



3 kg



5 kg

2. BOX OF 15 KG



Box size for small pellets 45 x 26 x 34 cm
Box size for big pellets 48 x 28,5 x 36 cm

Box size for small pellets

3. PRINTED BAG OF 500 GRAMS



30,5 x 30,5 x 22,6 cm

Box size for small pellets 30,5 x 30,5 x 25,5 cm

Box size for big pellets

Custom packaging and custom box size is available

Ready To Fry Crackers

500 gr packaging



500 gr with our brand “Kuda Pony Sejoli”

5 % tolerance of broken pieces, higher sorting process

Barcode available

Box size : 30,5 X 30,5 X 25,5 cm

1 box : 10 packs

Please refer to our youtube video
for further & detailed instructions:





1. BAMBOO SHAPED

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm) : 45 x 26 x 34 cm



2. BRAIDS

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm): 48 x 28,5 x 36 cm



3. CASSANDRA

Color : colorful/white/gold/custom

Qty per Box : 3 x 4kg

Box size (cm) : 48 x 28,5 x 36 cm



4. Circle Polo

Color : colorful/custom

Qty per Box : 3 x 5kg

Box size (cm) : 45 x 26 x 34 cm



5. CRINKLE CUT

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm) : 45 x 26 x 34 cm



6. FISH SHAPED

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



7. FLOWER SHAPED

Color : colorful/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



8. IRIS

Color : colorful/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



9. JUMBO CHAIN

Color : colorful/white/gold/custom

Qty per Box : 3 x 4kg

Box size (cm): 48 x 28,5 x 36 cm



10. LEAF SHAPED

Color : white/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



11. LOTUS

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm): 48 x 28,5 x 36 cm



12. MARI CRACKERS

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34cm



13. MEDIUM CHAIN

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm): 48 x 28,5 x 36 cm



14. MULTICOLOR CIRCLE

Color : colorful/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



15. OVAL CHAIN

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm): 48 x 28,5 x 36 cm



16. PIPE SHAPED

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



17. RAINBOW

Color : colorful/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm

18. SHRIMP CRACKERS

4% CONTENT OF SHRIMP

Color : colorless/orange/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm

19. SHRIMP CRACKERS

MICRO PELLETS

Color : colorless/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm

20. SNAIL SHAPED

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



21. SPICY CIRCLE

Color : colorless/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



22. SQUARE POLO

Color : colorful/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



23. STAR SHAPED

Color : colorful/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



24. STICK SHAPED

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm): 48 x 28,5 x 36 cm



25. TARO

Color : colorful/white/custom

Qty per Box : 3 x 5kg

Box size (cm): 48 x 28,5 x 36 cm



26. TRIANGLE POLO

Color : colorful/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



27. WAFFLE SHAPED

Color : colorful/white/custom

Qty per Box : 3 x 5kg

Box size (cm): 45 x 26 x 34 cm



28. 3 WHEELS

Color : colorful/white/gold/custom

Qty per Box : 3 x 5kg

Box size (cm): 48 x 28,5 x 36 cm



29. SQUARE WAVE

Color : colorful/white/custom

Qty per Box : 3 x 4kg

Box size (cm): 48 x 28,5 x 36 cm



30. SEA WAVE

Color : colorful/white/custom

Qty per Box : 3 x 4kg

Box size (cm): 48 x 28,5 x 36 cm



31. SHRIMP CRACKERS 35%

Color : colorless/custom

Qty per Box : 3 x 5kg

Box Size (cm) : 45 x 26 x 34 cm



KROEPOEK WAROENG

Retail Packaging

Typically found in street stalls throughout the country, traditional crackers have been given a new modern life with the launch of the Kroepoek Waroeng range, where customers can still enjoy their traditions with the assurance of safety in quality and production.

It is a premium quality Indonesian cracker range produced using premium ingredients, modern hygienic processes & zip lock packaging for easy storage.

Within the range of Kroepoek Waroeng, there is flavor to satisfy all tastes.



A little chilli in the Cassava Chips for the spice lovers

Nett weight: 300 gr | Exp: 8 months



Middle-East top selling Star Shaped Garlic Crackers for garlic lovers

Nett weight: 500 gr | Exp: 2 years +



Shrimp Crackers are delicious and favored around the world and are one of Indonesia's signature products

Nett weight: 500 gr | Exp: 2 years +



One of the oldest and greatly loved crackers is the Mini-Rose Onion Cracker which has stood the test of time and remains a much-loved product, sitting proudly alongside more modern adaptations.

Nett weight: 500 gr | Exp: 2 years +

Air-Fryer Method

1. Pre-heat the air fryer to 180°C
2. Dip/spray the kerupuk with cooking oil of your choice.
You may omit the use of cooking oil if you prefer
3. Put them inside the fryer
4. Set the fryer for 3-4 minutes
5. Check it after 2 minutes or so
6. Wait for growling sound
7. Ready to be served
8. Enjoy !



*Note : the texture of air-fried crackers & deep-fried crackers will be different. Air-fried tends to be harder. Can only be applied for mini rose crackers & Star shape Crackers.

*The air-fryer we use is Philips air-fryer 1400 watt. Lower power air fryer such as Xiaomi & mito will require longer air-frying time



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Deep Fryer Method

1. Pour cooking oil into the wok until it's 3/4 full
2. Wait until it's sufficiently hot (approx 165° C)
3. Submerge the crackers by pressing down gently until they expand perfectly
4. Take them out & lay them on absorbent paper
5. Ready to be served
6. Enjoy !



*Note : the texture of air-fried crackers & deep-fried crackers will be different. For optimum expansion, you can opt to sun-dry them for 1-2 hours



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Microwave Method

Shrimp /Prawn
Crackers
Only

1. Preheat the microwave for 2 minutes
2. Prepare your favorite choices of Kroepoek Waroeng crackers.
3. Put Kroepoek Waroeng on microwave-safe cookware or containers
4. For Shrimp Crackers set for 90seconds (2200 watts) and start to cook
5. Crackers ready to be served



*Note : The result might be different depending on the power and temperature of the microwave.



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NOODLES



**YELLOW ROUND
NOODLE**



YELLOW

HEALTHIER OPTION



**ORGANIC SPINACH
NOODLE**



TOMATO NOODLE



**SWEET POTATO
NOODLE**



CARROT NOODLE

Kroepoek Waroeng
Gulfood, UAE 2016
Top 3 finalists



The Munching Queen
SIAL INTERFOOD 2019
SIAL INNOVATION SELECTION



Microwaveable Prawn Crackers
SIAL INTERFOOD 2019
SIAL INNOVATION SELECTION



Scan For The Video





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