

# Discover Indonesia's diversity with us.

For most people, Indonesia is primarily known as a tropical travel destination. The world's largest island state is home to numerous energy resources, minerals and fertile landscapes. Therefore, Indonesia is one of the most important producers of rice, coffee and rubber and also the largest liquefied natural gas exporter in the world.

With a young population and rich natural resources, the country is recording sustained high economic growth. With its diverse products, Indonesia continues to expand its importance for the global economy, which is why numerous international companies are already involved in Indonesian trade.





# Your easy access to Indonesian treasures.

RELIABLE

EFFICIENT

QUICK

Indonesia is the world's largest island nation and is located in Southeast of Asia. For many Europeans, the country is still very foreign, although it contributes a significant proportion to the world economy. The country has vast lands of mountains, volcanoes, virgin forests, and beaches. This spectacular natural beauty offers treasures and has special raw materials and products that are in high demand in Europe and Germany. We deliver high quality premium products from Indonesia to Germany and Europe.

## YOUR ADVANTAGES WITH US:

- Reliable & punctual
- First class product quality
- Transparency and security
- OEM delivery with customer requirements
- Competitive price
- German on site advice

Access of goods from Asia is close to non-transparent for Europeans countries without good contacts. You benefit from our network throughout the country. We have excellent contacts with Indonesian plantation operators, industrial producers, and fishermen across the country where we offer you competitive prices with the highest quality standards.

YOUR WHITE COLLAR COMPANY TEAM



# Service & Logistic.

Reliable. Punctual. Personal.

A successful import of goods to Europe from overseas needs reliable and trustworthy partners. Access to goods from Asia can be intransparent for Europeans without good contacts. Usual trading portals on the Internet are not an alternative because quality, service, and prices are usually inadequate and unreliable. The long distance, the different cultures and languages of foreign partners are major challenges. We offer a simple solution for our customers for trading Indonesia's finest products.



Save your valuable time and import goods easily and directly from the product origin with the best prices on the market. Our extensive supplier and logistics network throughout the country embeds great importance to transparent processes. Meeting your individual product specifications in the highest quality is what sets us apart. At home and abroad, we are able to react promptly to changed situations and to find solutions for your company.

We take over all tasks for you in Indonesia including local logistics, official affairs, independent agencies, and other tasks. We are always there for you.



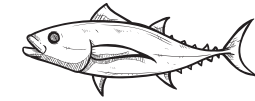
# Our product portfolio from Indonesia's riches

## CHARCOAL FROM COCONUT SHELLS



Indonesia is the largest coconut producer in the world. Each part of a coconut and the coconut tree can be and developed for various products. Coconut shell charcoal is used as a premium charcoal in Europe due to its beneficial properties. In contrast to conventional charcoal, no trees have to be felled during production, as only the peel left over from other production processes is used.

## FISH & SEAFOOD



Thanks to its proximity to productive waters and a long tradition in fishing, Indonesia is one of the largest fish and seafood producers in the world. Furthermore, Indonesia is one of the most productive countries in the field of aquaculture, which Indonesia is well positioned.



JAKARTA

TASIKMALAYA

MALANG

BALI

BITUNG

## COFFEE

Indonesia is the third largest coffee producer globally. Since coffee is grown on several different islands, each variety has a distinctive taste, in contrast to the more homogeneous types of coffee from other countries. Each island offers a unique combination of soils, minerals, climatic conditions, and altitudes that contribute to the characteristic of coffee.



# Fish and Seafood

## The Best Conditions

The diversity of the marine life in Indonesia is amazing. Both in the wild and in aquaculture, Indonesia, together with China, is one of the largest fish producers in the world. Indonesia therefore plays a central role in the import of high-quality frozen fish and seafood to Europe.

We value sustainable fishing and are internationally certified.



## Tuna Class 1

Indonesia's located in the Coral Triangle, the largest tuna habitat in the world, guarantees a supply of "bonito" and "yellowfin tuna" of the highest quality.

We offer both types in unprocessed form, as fresh loin and frozen loin.



## Selection of Prawns

The Indonesian shrimp production is growing rapidly, targeting 41% growth in shrimp aquaculture by 2024.

White Collar Company offers a variety of high quality shrimp from aquaculture near Bali. Choices include Black Tiger Shrimp, Rose Shrimp, Scampi, Sand Shrimp, and White Leg Shrimp.



## Squid & Octopus

You can order our squid whole, in tubes or without a head. We export frozen octopus to Europe in whole, clean form without a head (flower type). By rearing in aquacultures with sustainable feeding systems, we can guarantee consistently excellent quality.





# Charcoal from coconut shells

## Tailor-made products

- All product specifications (ingredients such as carbon & ash content, shape & dimensions, packaging material & design, etc.) are manufactured according to your individual wishes and requirements.
- On request, we will design the product packaging for you and advise you on the latest marketing trends

## Excellent Quality

Our premium coals are designed for the German & European market and are already being sold successfully in many countries.

- *100% coconut shells*
- *Smoke-free & odourless*
- *No chemical additives*



## Your advantages with WCC

- Continuous supply of coconut charcoal products of up to 250 tons per month
- Best market price
- Several quality controls in joint coordination.
- Continuous update of the status to ensure quality, transport safety & punctual delivery.

Cubes



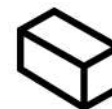
Rounds



Hexa



Individual



# Java Coffee

## Legendary since 1870

We bring you the finest Java coffee from one of the oldest and largest coffee plantations in Java on the slopes of Mount Kawi. This is hand-picked by the hundreds of inhabitants of the surrounding villages, as has been the tradition for centuries. The plantation was founded in 1870 by the Dutch settlers and has been producing the finest Arabica and Robusta coffees since then, as well as the top gourmet cat coffee Kopi Luwak.



## Majestic Rarity

The taste of Java coffee (WIB type) is characteristic and unmistakable. With a balanced acidity, each individual bean reflects the history and age of the majestic plantation. WIB is the Dutch abbreviation for "West Indische Bereiding", known in Germany as "wet processing". Both the traditional preparation and the Grade 1 quality make this coffee a particularly internationally recognized specialty.



## Unique Characteristic

The past eruptions of the nearby Kelud volcano have also contributed a lot to the special character of the coffee beans. The moisture content of the beans is 11%. We offer three different bean sizes:

- Large (from 7.5 mm)
- Medium (6.5 - 7.5 mm)
- Small (5.5 - 6.5 mm)



## 900 hectares of cultivation area

Coffee is one of the oldest crops in Indonesia, which was first introduced by Dutch colonizers in 1696.

Our coffee plantation covers an area of 900 hectares of fertile land.

The panoramic view of protected forests, with waterfalls and rivers of crystal clear mountain water flowing through veins over the coffee plantation and emerald green rice fields, is breathtaking and the scenery is truly dramatic, to say the least.

# Made in Indonesia, with German precision.

White collar means “white collar” in English and is a name for people in professional business clothing. As the White Collar Company, we symbolically represent this professionalism in international trade. Our main business consists of exporting premium products from Indonesia to Germany and the world.



The company's history began with the German-Indonesian friendship in 2016 between the two founders Soichiro Soewandi from Jakarta and Andrej Stonda from Berlin. Out of this friendship, a common enthusiasm for the diversity of Indonesia and the vision to bring quality goods from Indonesia to the world arose.

As the largest island state, Indonesia is made up of over 17,000 different islands and combines unique features and natural wonders. We want to make these Indonesian treasures accessible for Germany and European countries, and we particularly focus on customer focus and first-class service. With our conviction that Indonesia's relevance for Europe and the rest of the world will continue to increase, we strive to be the central point of contact for the trade in Indonesian goods.

White Collar Company is your reliable partner for Indonesian premium products. Get in touch with us and find out more about all of your options for trading Indonesian goods.

## These values guide our work.



Reliability  
& Transparency



Customer focus  
& exceptional service



Premium product  
quality

## That's what we stand for. White Collar Company



SOICHIRO SOEWANDI

### CEO

📍 Jakarta, Indonesia

Responsible for the management of WCC and supports our customers from Asia.

PRAYOGI HADIWIDJOJO

### CMO

📍 Jakarta, Indonesia

Responsible for our marketing and is in constant communication with our suppliers.

ANDREJ STONDA

### COO

📍 Berlin, Germany

Responsible for the smooth handling of the processes for our customers across Europe.



# Indonesia - The Treasure of Southeast Asia

Vast, different, and diverse landscapes across each region, makes Indonesia unique in its nature. Much of the country is either covered with mountains, overgrown with rainforest or covered by mangrove swamps. Over 300 volcanoes; many of which are active, together with tropical climate are the reason for Indonesia's fertile soil.

The settlement on the islands of Indonesia is very different. About two thirds of the population live in the lowland areas of Java and Madura. In addition, Indonesia is one of the so-called megadiversity countries, with a particularly large variety of species and biodiversity.



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