



**DU ANYAM**  
WEAVING GOODS

**EMPOWER WOMEN  
PROMOTE CULTURE  
IMPROVE LIVELIHOOD**

**#WEAVINGGOODS**



# STARTED TO SUSTAINABLY SOLVE SOCIOECONOMICS CHALLENGES BEHIND HEALTH ISSUES

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**01. LACK OF YEAR-ROUND CASH**

\$16.5 monthly women's income

**02. LACK OF INCOME OPTIONS**

outside subsistence agriculture

**03. LACK OF MARKET ACCESS**

for existing craft skills

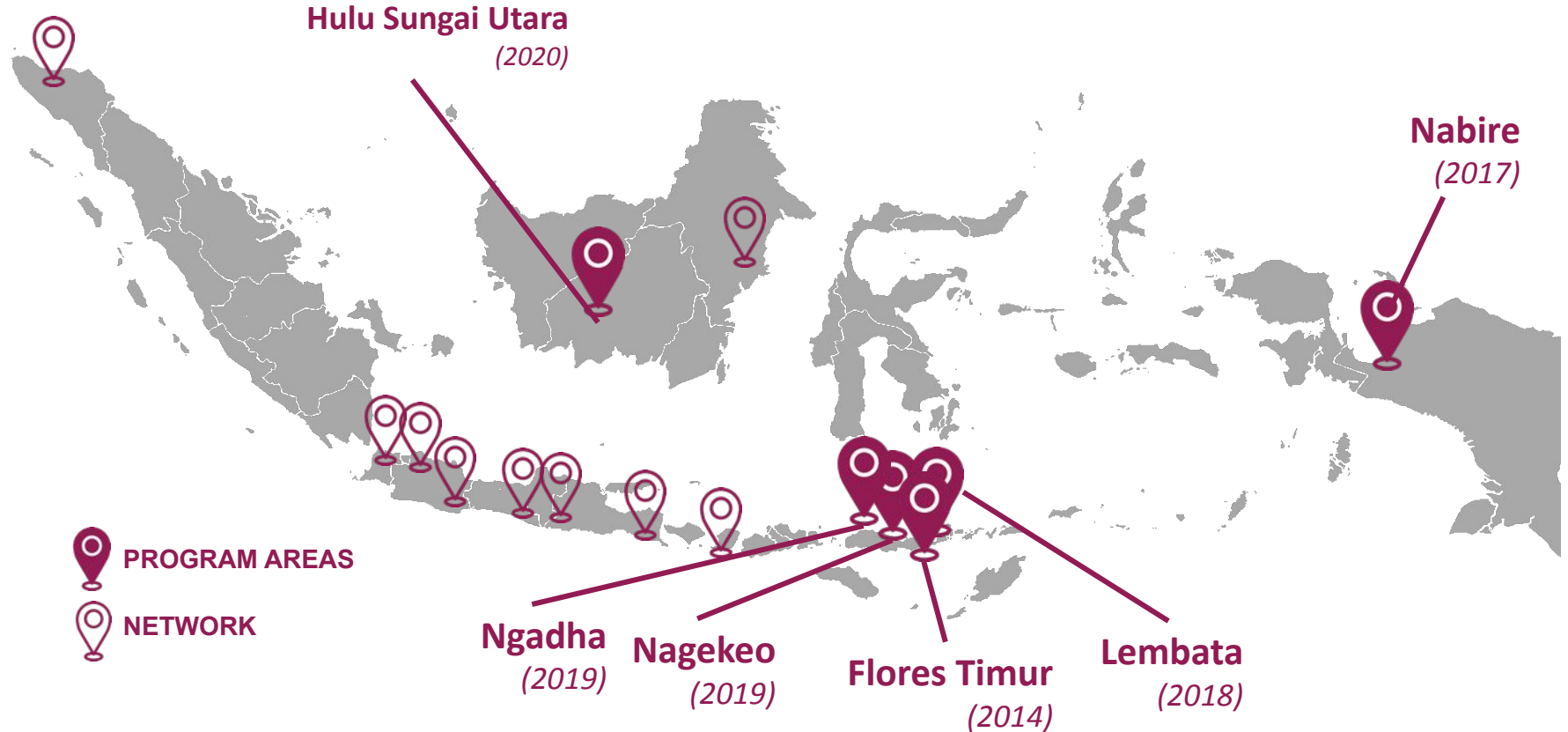


**01. CONNECT EXISTING SKILLS & RESOURCES TO THE MARKET**

**02. ECONOMICALLY EMPOWER WOMEN**

**03. PROVIDE PLATFORM FOR FURTHER IMPACT**

# CURRENTLY WORKS IN 4 DISTRICTS BUT HAVE NATION-WIDE ARTISANS NETWORK



# DU ANYAM IS THE LEADING ETHICAL CRAFT BRAND IN INDONESIA



**1400+**

WEAVERS

**50**

VILLAGES  
(NTT, Papua, South  
Kalimantan)

**105%**

INCREASE IN TOP  
WEAVERS INCOME

**40%**

INCREASE IN AVERAGE  
WEAVERS INCOME

**350+**

CORPORATE &  
HOTEL CLIENTS

**150,000**

PRODUCTS  
SOLD

# OFFERS HIGH-QUALITY, FUNCTIONAL PRODUCTS FOR CORPORATE GIFTS, HAMPERS & HOME DECOR



# BECOMES THE TRUSTED SUPPLIER FOR >350 INTERNATIONAL + DOMESTIC CUSTOMERS

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## INTERNATIONAL EVENTS & GOVERNMENT



**ASIAN GAMES**  
2018 | Jakarta  
Palembang



ANNUAL MEETINGS  
2018 indonesia  
INTERNATIONAL MONETARY FUND  
WORLD BANK GROUP



**Kementerian PPN/  
Bappenas**



**KOMINFO**



**KEMENTERIAN  
PEMBERDAYAAN PEREMPUAN DAN PERLINDUNGAN ANAK  
REPUBLIK INDONESIA**



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## CORPORATE



**TOYOTA**



**BANK INDONESIA**  
BANK SENTRAL REPUBLIK INDONESIA



**BANK BRI**



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## HOTELS



*The Oberoi*



**PULLMAN**  
HOTELS AND RESORTS



**BELMOND**



**ST REGIS**

# EXPORTS TO 8 COUNTRIES IN THE USA, EUROPE, AND ASIA

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UNITED STATES  
OF AMERICA



Denmark



Australia



Belgium



JAPAN



SOUTH KOREA



Singapore



Hong Kong

# RECOGNIZED AS THE KEY OPINION LEADERS IN CRAFTS

CURATED FOR EXHIBITIONS IN:



MAISON  
&OBJET  
PARIS



Salone  
del Mobile  
Milano



AWARDS &  
RECOGNITIONS

Forbes



Gent



MIT IDEAS  
GLOBAL CHALLENGE

HER WORLD  
HW  
WOMEN  
OF THE  
YEAR 2018

A Kick  
Army  
HEROES  
2020

MITRA JUARA  
GOJEK 2020

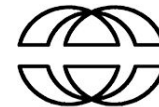
DESIGN AWARDS



Good Design  
Indonesia



GOOD DESIGN  
AWARD



WORLD CRAFT COUNCIL



INACRAFT Award

INDONESIA-JAPAN: DESIGN AWARD PARTNERSHIP



# PROVIDING ADDITIONAL SOCIAL IMPACTS TO OUR ARTISAN COMMUNITIES, ALIGNED WITH OUR 3 PILLARS:

Empower  
Women

Income  
through  
Weavings

Main economic  
empowerment  
program

Financial  
Literacy

For the Weavers



**40%**

INCREASE IN AVERAGE  
WEAVERS INCOMES

**1,400**

WOMEN  
TRAINED

**100**

WOMEN RECEIVED  
FINANCIAL LITERACY

# PROVIDING ADDITIONAL SOCIAL IMPACTS TO OUR ARTISAN COMMUNITIES, ALIGNED WITH OUR 3 PILLARS:

Promote  
Culture

Weaving  
Curriculum

For local High  
School Student

Program  
Expansion

To other areas  
with Weaving  
Culture



68

HIGH SCHOOL  
STUDENTS

2

HIGH SCHOOL



54

VILLAGES



# PROVIDING ADDITIONAL SOCIAL IMPACTS TO OUR ARTISAN COMMUNITIES, ALIGNED WITH OUR 3 PILLARS:



**500**  
Eye Glasses for  
senior weavers



**4,500+**  
Nutritious Food for  
Women & Children



**205**  
Scholarships for  
Weavers' Children

## Improve Livelihood

**Nutritious Food**  
For Weavers & Children

**Health Status Data**  
For Weavers

**Scholarship**  
For Children of Weavers

**Eye Glasses**  
For Senior Weavers

**Solar Lamp**  
For Weavers house



**500**  
Solar lamp for  
Weavers house

# PROVIDING ENVIRONMENT IMPACT IN THE LOCAL REGION

## ACTIVELY CONSERVING PALMYRA TREE IN NTT

*Mari Lestarikan*  
POHON LONTAR



Agar BUMD dapat terus beroperasi dengan pasokan bahan baku yang tercukupi

Agar Ibu Penganyam dapat terus mendapat bahan baku untuk menganyam

Agar Petani Lontar dapat terus mendapat pucuk kualitas baik untuk dijual

**LANGKAH PELESTARIAN**

- Memangkas daun tua secara periodik
- Tidak memotong pucuk daun sebelum waktunya
- Mulai menanam kembali Pohon Lontar
- Tidak menebang pohon lontar secara liar
- Tunas Pohon Lontar
- Tidak membersihkan tunas lontar yang tumbuh liar di kebun

Pohon Lontar

Tunas Pohon Lontar

## REPLANTING PURUN IN THE PEATLANDS IN SOUTH KALIMANTAN

**WHAT DAMAGED PEATLANDS MEAN**

- Fewer types of plants & animals
- Climate change
- Carbon release
- Lower land & water quality
- Increased fire frequency

**WHY ARE PEATLANDS IMPORTANT**

- Freshwater tank supply
- Reduce global warming
- Fire & flood prevention
- Better air quality
- Home to various plants, birds and insects





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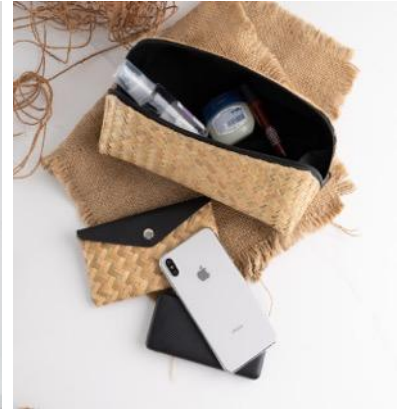
## CORPORATE GIFTS & HOME DECOR

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## CORPORATE GIFTS

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# HAMPERS PACKAGING

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# SELECTED AS THE ONLY CRAFT COMPANY TO BE ASIAN GAMES 2018 MERCHANDISER

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OFFICIAL  
MERCHANDISER



ASIAN GAMES | 2018  
Jakarta Palembang

THE SECOND  
LARGEST SPORTS  
EVENT WORLDWIDE