

# PT. SINAR SOSRO

## JAYO



# COMPANY HISTORY



1940,  
FAMILY  
BUSINESS IN  
SLAWI ( EAST  
JAVA,  
INDONESIA ),  
BRAND : TEH  
CAP BOTOL.

1960,  
FAMILY  
BUSINESS  
EXPAND IN  
JAKARTA.

1974,  
OFFICIALLY PT.  
SINAR SOSRO.

# PHILOSOPHY



## PHILOSOPHY : GOOD WILL

- QUALITY CONCERN
- SAFETY CONCERN •
- HEALTH CONCERN
- ECO FRIENDLY  
CONCERN.

# COMPANY AWARD



The Good Beverage Company Tahun 2017

# COMPANY AWARD



TOP Brand Award untuk "Fruit  
Tea Sosro Ready To Drink  
Tea- Non Bottled (Tetrapack)"



Sertifikat ISO 9001 : 2008



Indonesia Best Brand  
Platinum Award 2010  
Category Non-carbonated  
Drink



Sertifikat Halal

# COMPANY & SUBSIDIARIES



# COMPANY PRODUCT ( SOSRO )

TEA

READY TO DRINK :  
TEHBOTOL,  
S-TEE, TEBS, FRUIT TEA

TEA BAGS : TASSEO,  
TEH POCI, SOSRO

JUICE

COUNTRY CHOICE

HAPPY JUS

MINERAL  
WATER

PRIM-A

GINGER  
DRINK

JAYO

# INTERNATIONAL MARKET

- ASEAN :

SINGAPORE, BRUNEI DARUSSALAM, MALAYSIA, PHILIPPINES, CAMBODIA, TIMOR LESTE,

VIETNAM • ASIA :

HONG KONG, TAIWAN, CHINA, JAPAN, KOREA, MALDIVES,

- PACIFIC ISLAND :

AMERICAN SAMOA, WESTERN SAMOA, PAPUA NEW GUINEA, KIRIBATI, TONGA, SOLOMON, MARSHALL ISLAND, MICRONESIA.

- MIDDLE EAST :

SAUDI ARABIA, U.A.E, JORDAN, QATAR.

- AFRICA :

TOGO, SOMALIA, UGANDA.

- AMERICA :

U.S.A ; CANADA.

- AUSTRALIA