



PT. Orson Indonesia
Company Profile

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WHO WE ARE

Located in Jakarta, Indonesia, Orson Indonesia (est. 2002) is a soap manufacturing company, that, over the last two decades has been successful in global marketing penetration, specifically in South America, the Middle East, Asia, and Africa.

Our focus is the manufacturing of Multipurpose, Laundry, and Toilet Soaps, including its various subsidiaries (i.e. beauty, antibacterial, etc). We pride ourselves in our ability to work flexibly with our partners, cater to customization, and produce a superior quality of soap recognized among our consumers.

As of 2020, Orson Indonesia will also strive to be a dominant trading company on behalf of Unilever; and will aim to achieve further market exposure.



VISION & MISSION

❖ **Our Vision Statement**

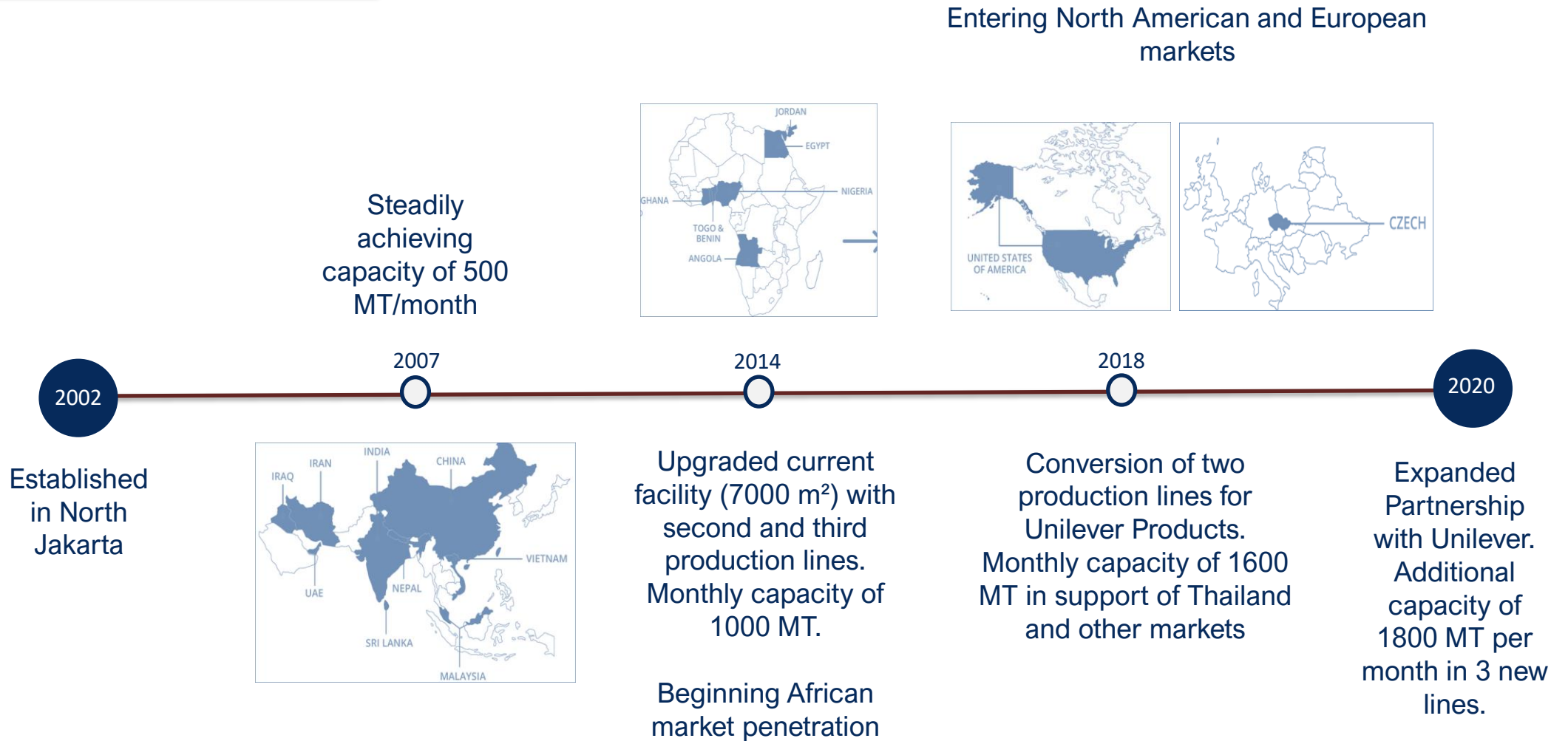
Orson Indonesia aims to further our global penetration and become an internationally recognized soap manufacturing and trading company.

❖ **Our Mission Statement**

We will continue to provide unparalleled services and solutions in order to grow our partnership base while constantly maintaining global standards of quality and production



EVOLUTION



REACH

- 
- Algeria
 - Angola
 - Burkina Faso
 - Cameroon
 - Chad
 - Congo
 - Djibouti
 - Ethiopia
 - Gambia
 - Ghana
 - Guinea
 - Guinea Bissau
 - Kenya
 - Lomé
 - Madagascar
 - Mali
 - Mozambique
 - Nigeria
 - Somalia
 - Sudan
 - South Sudan
 - Tanzania
 - Uganda
 - Zambia
 - Zanzibar

Others:

- Armenia
- Costa Rica
- Dominican Republic
- Haiti
- Panama
- Trinidad & Tobago
- Venezuela



FACILITY

- ❖ Our facility consists of three divisions
- ❖ Plant 1: Primarily focuses on the manufacturing of our products as well as our private labeling partnerships
 - ❖ Box packaging
 - ❖ Flow wrap packaging
 - ❖ Wrapper packaging
- ❖ Plant 2: Serves our 3P partnerships across eight brands and various variants
 - ❖ Box packaging
 - ❖ Wrapper packaging
- ❖ Bundling: This division is dedicated to the packaging and bundling of soaps into multipacks
 - ❖ OPP and printed overwraps in bundles of 2, 3, 4, 6, 8



BRANDS

Our brands can be produced in three different finishes:

- ❖ Box packaging
- ❖ Paper wrap
- ❖ Flow wrap



PRIVATE LABEL

Here are a few examples of OEM orders we have received:



PARTNERSHIPS

- ❖ Unilever is a British-Dutch transnational consumer goods company
- ❖ 400+ Unilever brands are used by consumers worldwide
- ❖ € 52 billion turnover in 2019



- ❖ Godrej is an Indian consumer goods, real estate, and agricultural, etc. company
- ❖ The company reaches 1.1 billion consumers worldwide
- ❖ USD \$ 4.1 billion turnover in 2019





Thank You



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