

About Jati & Kebon

Premium quality at an affordable price.

We stand for quality, without compromise. We work with the best materials and use superior fabrics as we believe that our customers expect and deserve to feel pampered in their outdoor lounge area. Due to our brand-owned, modern production units, we can control and maintain the highest quality standards.

Luxury does not have to be expensive. We strive to be inclusive, not exclusive.

Everyone should have the opportunity to enjoy Jati & Kebon pieces in the comfort of their home, both outdoor and indoor!

Our Story

Service with an entrepreneurial spirit

In 1976, Firmin Verbeke decided to start a company that would sell lawnmowers and other powered tools for garden maintenance. The business became an instant success, as a result of hard work and a strong entrepreneurial spirit.

Entrepreneurship definitely ran in the family, because a few decades later, in 1995, his son and daughter Johan and Leen Verbeke took over the reins of the company. Together, they started to switch the focus on the sourcing and distribution of teak garden furniture from Indonesia, a country well-known for its excellent craftsmanship. They came up with the brand name Jati & Kebon, Indonesian for 'teak' and 'garden', in remembrance of where it all began.

In the following years, the company grew steadily under the leadership of Johan Verbeke. The product range was expanded to outdoor furniture made from different **materials** and sourced from several Asian countries.

In 2011, Johan decided to invest in a production facility in China; today, this plant manufactures high-quality outdoor furniture made from various materials and employs more than 200 workers. In 2016, another production unit was started up in Semarang, Indonesia. This facility is specialized in woven and wooden items and employs more than 170 workers.

Today our products are sold across the world, both under private label and also under the Jati & Kebon brand.

In 2021, another exciting milestone is added to the Jati & Kebon story by opening our brand-new warehouse and headquarters in Nazareth, Belgium.

Your Project

Contact us today and let's see what we can do for you.

Our added value is the ability to work with our clients on their project and deliver top-notch and stylish garden furniture: lounge sets, dining areas, sun loungers and more. We are willing and able to adapt according to our customer's requirements; we believe that this mindset of working together results in well-fitted products and lasting partnerships.

Let us handle the worries and provide a delightful experience for you and your customers.

Manufacturer of High-end Furniture

From A to Z

We believe strongly in the concept of vertical integration. It allows us to control the processes, reduce costs and improve efficiency, bringing benefit and added-value to our clients. Today we have gained expertise in the entire manufacturing process, starting from product design and development to the actual product being shipped.

Belgium as a Logistics Hub

Bringing our furniture closer to you

We believe strongly in the concept of vertical integration. It allows us to control the processes, reduce costs and improve efficiency, bringing benefit and added-value to our clients. Whether directly imported from the factory, or from our Belgium warehouse hub, we are able to service our existing and new customers in Europe and beyond.

Meet the Team

350 members in 4 countries

With over 350 members of staff working in 4 different countries we are not just a large group of people, we are a family, with diverse cultures and a variety of backgrounds. It's the people that make the difference; it is their dedication and expertise that leads to the product solutions you expect to find for your business or your project.

Every single one of our people makes their contribution, every single day. Unfortunately, we can't introduce everybody, but below are some of the key names and faces that you might encounter at our company.

Belgium | HQ | 8.000m² warehouse | 1.000m² showroom | 12 people

Hong Kong | Satellite Office | 3 people

China | Production Facility | 200 people

Indonesia | Production Facility | 170 people