



Introduction to PT. Kino Indonesia, Tbk

One of the **BEST** Acknowledged FMCG Company

KINO Personal Care Growth 29%

YTD Sept 2019 v. YTD Sept 2018

Indonesia Q3 2019 GDP Growth 5,02%*



Segments

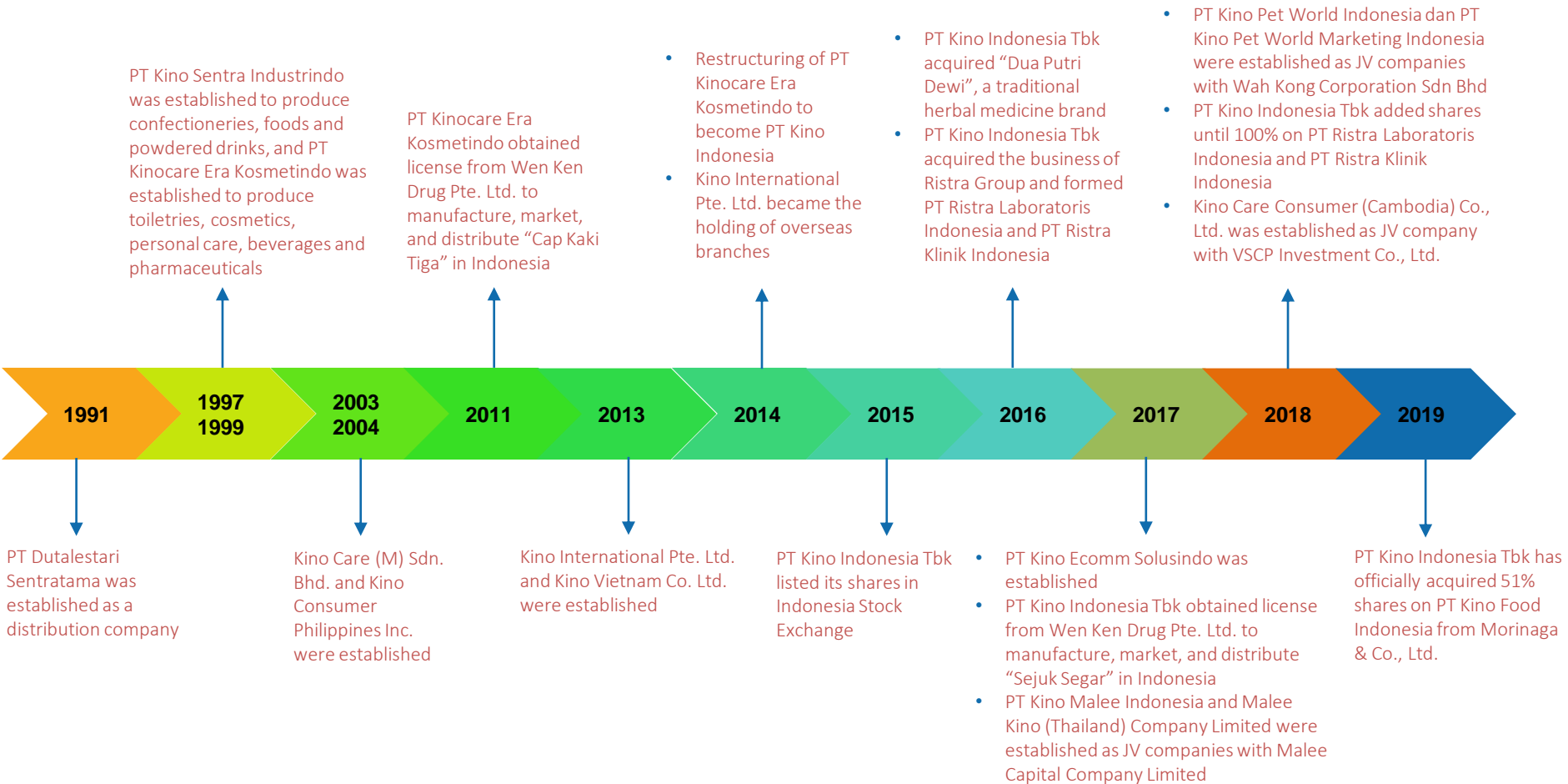
- Personal Care, Foods & Pet Foods, Beverages, Pharmacy







Products

- More than 30 brands, 23 categories

With the spirit to innovate as a main value of the company, PT. Kino Indonesia Tbk. commits to deliver high quality products to fulfill daily consumer needs

Key milestones



2005		2009	2010	2013	2015	
<p>GMP</p>  <p>May</p>	<p>ISO 9001 KEK</p>  <p>September</p>	<p>Halal certification for BV</p> 	<p>SAP Gold Partner</p> <p>Go Live 2nd August</p>	<p>Halal certification for Resik V</p> 	<p>Halal certification for Ellips & Sasha</p> 	<p>ISO 9001 PT KINO INDONESIA, Tbk</p> 

Certificate of ISO	Time Period of validity
9001:2015	21 September 2020
14001:2015	23 Januari 2020
22000:2005	26-Apr-20
27001:2013	22 juli 2021
22716 cosmetics - guidelines on Good Manufacturing Practices (GMP)	22 april 2022

Kino has acquired many awards from year to year

- Most Innovative Business Award 2018 – Excellent Company for Product and Organizational Innovation in Cosmetics and Personal Care Sector
- Best Responsibility of The Board
- Best Rights of Shareholders
- The Outstanding Corporate Innovator Award
- Halal Assurance System
- Blue Proper Award
- Master Brand Award Cap Kaki Tiga
- Top Brand Award Ellipse
- Top Brand Award Ovale
- Top Brand Kids for B&B Kids
- Top Brand Kids for Eskulin Kids
- Top Brand Kids for Master Kids
- Top Brand Kids for Sleek Baby
- Top Brand Teen for Eskulin Cologne Gel
- Top Brand Teen for Ovale
- And many more..







ellips™



80% in Hair Vitamin Categories in Indonesia*



Award Achievement



Top Brand
2009-2019



HWB Award Malaysia
2006-2010



Guardian
Consumer Choice Award
Malaysia -2010



Woman Choice Award
2008-2012



Superbrand Award
2015

* Source : Nielsen data FY 2019

Available at Japan Market





The Top Brand Award is an awarding event given to the best brands with outstanding performance in Indonesia. The winners in the awarding event are selected through Top Brand Index, which is the official Top Brand survey result based on methodologies independently run by Frontier Research.

Ellips Wins Top Brand Award 6 years in a row from 2014 to 2019 in Hair Vitamin Category



Thank You