



DAMI SARIWANA

*"HEALTH IS AN ASSET"*

# COMPANY PROFILE



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# ABOUT US

*WHO WE ARE & OUR HISTORY*

## ***WHO WE ARE***

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PT. Dami Sariwana manufactures traditional Indonesian herbal medicine, or better known as “Jamu”. Our company focuses on providing a better and safer choice of medicine with lower long-term use risks by using all natural ingredients for our products.

Our commitment is to be able to provide high quality products that are able to maintain and enhance general health and wellbeing, and help treat diseases.

We are actively expanding our research and development pipeline to sustain our commitment to develop better products for the market. Hence, we are always looking for ways to improve our existing products and constantly come up with new innovations.

## **OUR CULTURE**

We are consumer-oriented and patient-focused company that is active to strive and focus on identifying the health needs of the community and fulfilling the wants and needs of our consumers.

All members in our team are treated as family and everyone has the right to share their thoughts and opinions and make integral contributions to the company. We have a common goal to improve the lives of people.

PT. Dami Sariwana aspires to always provide a great place to work by living our core values which are **commitment, integrity, passion, creativity, innovation and excellence.**



## ***OUR HISTORY***

**1989**

*PT. Dami Sariwana  
was founded in  
Semarang, Indonesia.*

**2016**

*PT. Dami Sariwana was  
acquired by Mr. Yayan and  
Mrs. Monica Arista*

**2017**

*factory and marketing office  
were moved to  
South Tangerang,  
Indonesia.*

The journey of PT. Dami Sariwana began on January 17, 1989. It was established in Semarang, Central Java, Indonesia. It was acquired by Mr. Yayan and Mrs. Monica Arista on September 15, 2016, with a goal to expand the company.

In order to reach an integrated marketing and to provide a better service to the consumers, the factory and the marketing office were moved from Semarang, Central Java to South Tangerang, Banten. The decision has improved the distribution of our products.

Our commitment and belief in the new vision and mission has changed PT. Dami Sariwana in many ways, bringing new employees and new members into the management team and rebranding all of the existing products by re-evaluating and changing the composition of our products. It also includes redesigning the packaging of our products.



# VISION

To become a leading company that provides the global market with high-quality, safe and effective herbal products including medicine, cosmetics, and food and beverages which benefits the community and the environment.



# MISSION

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- To produce safe and effective herbal products based on in-depth research.
- To produce high-quality herbal products that helps in maintaining and enhancing the general health and wellbeing of people.
- Continuously innovate in developing herbal products that will bring new discovery in the industry.
- To be the top choice for people when it comes to high-quality, safe and effective herbal products.
- To become a worldwide-known herbal company.
- To become an environmental-oriented company.
- Committed to be a trustworthy herbal company.



# OUR PRODUCTS

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We have a diverse portfolio of herbal products addressing different health needs that focuses on maintaining and enhancing general health and wellbeing of people. Our products include herbal medicine for maintaining eye health, prostate health, postpartum recovery, men's vitality, and many more.

All products are produced, stored and transported with safety and hygiene that meet the standard requirements. We have a high standard of Quality Assurance and Quality Control to ensure quality of our products.

*Our products have received the certifications from the National Agency of Drug and Food Control of Republic of Indonesia (BPOM RI)*



# OUR REACH



Our products are distributed throughout Indonesia, mostly concentrated in Java, the most populous island in Indonesia.

Our products have also been exported to different countries including Malaysia, Singapore, Philippines, Russia, Saudi Arabia, America, Kenya, Somalia and Nigeria.

We are currently working to expand our reach across the globe, entering new market with great potential to grow.





**For more information about PT. Dami Sariwana,  
please visit [www.damisariwana.com](http://www.damisariwana.com)**

